



September 12, 2013

David Brown, Initiative Manager
Invest in Houston
2010 Spring Street
Houston, TX 70077

Dear David:

I am writing today to inform you that the Texas Commission on the Arts has designated the Washington Avenue Cultural District an official cultural district for the State of Texas. At their September 5, 2013 meeting, Commissioners designated cultural districts in Rosenberg and four other communities.

You are a part of an historic group of communities that have recognized that investing in creative and artistic ventures offers a good approach to community revitalization and cultural tourism. In Texas, we recognize that a thriving creative sector is a powerful economic development asset. The outcome of a cultural district extends beyond the arts and cultural sector to benefit the entire community.

You join Downtown Georgetown Cultural District, Smithville Cultural District, Rosenberg Cultural Affairs District, and San Elizario Historical Art District in being designated this year. There are now twenty four cultural districts that have been designated for the state of Texas and they include:

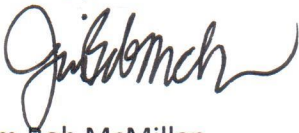
Abilene Cultural District
Alpine Cultural District
Austin African American Cultural Heritage District
Bastrop Cultural Arts District
Clifton Cultural Arts District
Dallas Art District
Denison Arts and Cultural District
El Paso Downtown Cultural District
Fort Worth Cultural District
Galveston Downtown Cultural Arts District
Downtown Georgetown Cultural District
Houston Museum District

Houston Theater District
Huntsville Cultural District
King William Cultural District (*San Antonio*)
Lubbock Cultural District
McAllen Cultural District
Midtown Management District Cultural Arts and Entertainment District
Rosenberg Cultural Affairs District
San Angelo Historic City Center Cultural District
San Elizario Historical Arts District
Smithville Cultural District
Washington Avenue Cultural District
Winnsboro Cultural Arts District

It is important for you to note that the designation is in place for ten years, and that you will be required to reapply for designation in 2023. The Commission is looking forward to many exciting developments in Houston and across the state. Good luck!

Please feel free to contact me if you have questions. I look forward to assisting you and your community as we go on this journey together.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Bob McMillan". The signature is fluid and cursive, with a large initial "J" and a long, sweeping tail.

Jim Bob McMillan
Deputy Director